

2023



IGNITE

FITNESS BUSINESS



THUR 14 SEPTEMBER 2023 / 8.30AM - 4PM



MELBOURNE CBD

SPONSORSHIP PACKAGES



AUSactive



IMPACT TRAINING CORPORATION

HealthyPeople FITNESS & WELLNESS SOLUTIONS

TEMPEST

FITNESS BUSINESS SOLUTIONS

#FranchiseFriendly #IgniteTalks #GymBizTalks #GymOwners



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POSITION YOUR BRAND AS A TRUE INDUSTRY INNOVATOR

If your brand is synonymous with innovation, speed or quality of information then you may be an ideal fit with the revolutionary IGNITE FITNESS BUSINESS event.

On 14 September 2023, the Australian fitness industry will see its third ever IGNITE FITNESS BUSINESS event held in Melbourne's CBD. Described as a blend of "fitness roundtable workshops" with expert guest speakers, PLUS for the first time in Australia "Piranha Pitches" IGNITE FITNESS uses a unique time-based information delivery format that had never been delivered in the Australian industry until the first event in 2019. Since then Ignite fitness business events have launched in Singapore, Miami USA, and a exclusive Womens Melbourne event under the direction of Mel Tempest.

Right now, fitness suppliers have a rare opportunity to confirm their brand as a true industry leader of innovation by taking advantage of the sponsorship packages that IGNITE FITNESS BUSINESS currently has available.

WHAT IS IGNITE FITNESS BUSINESS?

IGNITE FITNESS is designed to delivery high-quality information in a fast twenty five minute format, where fitness business experts host roundtables focusing on human resources, sales, retention, social media video marketing, the nuts and bolts of fitness and business innovation.

Each table holds eight to ten delegates, every twenty-five minute the delegates move to the next roundtable for new business education.

"In 2019, we introduced TedEx style talks where speakers spoke for five minutes with twenty slides changing every fifteen-seconds. This year for the first time in Australia, Piranha Pitches will be launched. This is the first time in the Australian fitness industry that suppliers will be able to get up for a period of five minutes and pitch their product to the audience. Any supplier of product can apply to pitch but we do only have six spots so the competition will be fierce.

We are also introducing two new panels, **XX** and **XX**!

"Of course, every successful event has supporters and so right now, we are inviting industry suppliers who feel their brand resonates with this unique, short, sharp, innovative and NEW personalised type of event, to connect with us to find out about sponsorship, which will confirm their brand as a true industry leader of innovation."

"To-date, there's nothing like this event here in Australia, so to be involved is a sure-fire way for any fitness business to confirm its brand position as an innovative force to be reckoned," concludes Tempest.

For full details about the available sponsorship packages email Mel Tempest at mt@meltempest.net

TEMPEST FITNESS BUSINESS SOLUTIONS



SPONSORSHIP PACKAGES

PREMIUM PACKAGE

1
AVAILABLE

\$3,000

- ▶ Naming rights and event is Powered by
- ▶ 25-minute presentation to attendees
- ▶ Full branding over social media and websites
- ▶ 1 pre and post-event podcast
- ▶ 1 editorial distributed
- ▶ 4 tickets to the event
- ▶ Networking and signage opportunities

GOLD SPONSORSHIP PACKAGE

3
AVAILABLE

\$2,500

- ▶ Host their own Business Roundtable speed dating session - 6 times with 10 people per table - 3 in the morning - 3 in the afternoon - each session is 25 minutes
- ▶ Full branding over social media and websites
- ▶ 1 blog introducing your business and products
- ▶ 1 podcast leading into the event
- ▶ 4 tickets to the event
- ▶ Networking and signage opportunities

**IGNITE FITNESS
BUSINESS
EVENTS**

**WOMEN'S
BUSINESS
EVENTS**

**GROUP
FITNESS
SOLUTIONS**

**PODCAST, KEYNOTE
SPEAKING, BUSINESS
COACHING**

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FRANCHISING OPPORTUNITIES PANEL

1 AVAILABLE

\$1,500

- ▶ 20-minute presentation to attendees - Introduce panel host and join two other panellist in 20-minute fitness franchising opportunities
- ▶ Branding on social media
- ▶ Networking and signage opportunities

DOT THE 'I' CROSS THE 'T' PANEL

1 AVAILABLE

\$1,500

- ▶ Insurance / human resources / legal
- ▶ 20-minute presentation to attendees - introduce panel host and join two other panellist in 20-minute discussion
- ▶ Branding on social media
- ▶ Networking and signage opportunities

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