SPARK YOUR FITNESS BUSINESS SUCCESS AT IGNITE WOMEN EVENT

IGNITE FITNESS BUSINESS EVENTS FUELLED BY MEL TEMPEST

FRIDAY 23 AUGUST / 8.30AM - 4.30PM INTERCONTINENTAL MELBOURNE THE RIALTO

OUR WOMEN'S IGNITE FITNESS BUSINESS EVENT IS SHAPING UP TO BE A DAY OF EDUCATION, NETWORKING, PERSONAL GROWTH AND COLLABORATION.















IGNITE WOMEN

FITNESS BUSINESS EVENT

FRIDAY 23 AUGUST 8.30AM - 4.30PM

INTERCONTINENTAL MELBOURNE THE RIALTO

KEY SPEAKERS



Emma and Rosalind

'Supercharging' your exit strategies. Start the year on the right foot!

- De-mystifying superannuation what can I contribute? how is superannuation taxed?;
- How to use super to build your property portfolio; and
- Making your super work for you and your business.

Brought to you by velocity



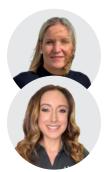
Flic Manning

Prevent burn-out in its tracks by becoming the leader you were meant to be

Burn-Out is the enemy of Leadership. Empathy, Mirroring and Self-Care are its friends. Learn how to use these skills of Wellness and more, to avoid Burn-Out and build a healthy business.

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CORETHENTIC



Fiona Kriaris and Nadine Kemp

Love Leadership

'Love Leadership' is about discovering ways that will cultivate love for yourself and for the way you lead, as you learn the untapped practices to create a eudaimonic culture.

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& MYND



Christine Gaby

Key strategies to work less

Imagine working a handful of contact hours per week for only 40 weeks of the year, spending the rest of the time building your business and doing the things you LOVE! How do you even start that transition? The evolution of working 'in' your business to 'on' your business is often mind-blowing for business owners. I will share the key strategies I have implemented to make my business flourish to new horizons!

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Katrina Cochrane

Outdoor Training Business Strategies and development

Whether you are a new start up outdoor training business or you have been in the industry for a while, Katrina will share key strategies on how to personalise your clients journey and implement business and programming concepts for continual growth and client retention.



Lvn Miller

How to Run Maximum Capacity Menopausal Weight Loss Seminars at \$20 - 50 Per **Head (Without Spending Money On Ads)**

Brought to you by MenopauseMarketing.com



Meghan Jarvis

The Future of Fitness Technology

Experience first hand as Meghan, the founder of the international Fit Tech app and online platform Buzvil, as she takes you through the latest trends and the future of fitness technology. From the latest technology such as wearable's, altitude training, streaming workouts, and virtual reality, she will show how all of these are progressing and connecting the world of fitness technology. If you want to know where health, fitness and technology are headed in the future and play a pivotal role together that can't be ignored.

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Michelle Furniss and Margaret Weller **Metrics Matter**

Metrics Matter when making key business decisions! What are the best days, frequencies and payment types to reduce reversal rates? What types of memberships yield the best retention? Learn some interesting metrics and take away actionable insights to help you run a successful gym!





USE CODE "IGNITEWOMEN19" & SAVE \$50! REGISTER HERE!





























FRIDAY 23 AUGUST 8.30AM - 4.30PM

INTERCONTINENTAL MELBOURNE THE RIALTO

ROUNDTABLE SPEAKERS

All our hosts run their sessions for 25 minutes at the same time. When the bell rings the attendee's move to the next table with a new host and a new topic! Each speaker has a selected topic which is new and exciting and hasn't been presented before. Each table will have no more than 10 attendees to enable you to connect with your peers, share information and explore Q&A.



Emma and Rosalind

According to the Australian Bureau of Statistics, the main factor influencing a persons decision about when they want to retire is 'financial security'. We spend so much time building our businesses or careers to be the best that they can be, but sometimes we forget to look beyond the 'now' or implement exit strategies which will benefit us in retirement. We will discuss ways that you can supercharge your exit strategies and use your investments to their fullest. After all, it is never too late to start.



Kelly Weideman

Learn The Vital Tools That Have Allowed That

The only degree hanging on Kelly Weideman's wall is the degree of persistence, that degree has played a pivotal role in her success. She is now one of the most successful women in the fitness business industry. Learn the vital tools that have allowed that success.

Brought to you by



Laraine Dunn

Brought to you by velocity

Be the first audience in Australia to hear about 'OATS'

It's time for the industry to check its attitude to ageing because the big spenders are the active agers: the 50+. Join one of Australia's leading experts as she launches OATS50+ exclusively at this event, giving operators a turnkey solution to using the downtime in clubs to create profit in their pockets!



Edwina Griffin

Negotiation for women

- Key steps to apply for any negotiation and the mistakes to avoid
- What are the differences between men and women in negotiation and how do you adjust your approach based on this research?
- Identify your negotiation style and other approaches to consider
- Negotiating conflict within your team and facilitating healthy conversations
- Steps to reduce workplace disputes in your business







Lyn Miller and Paul Newson

How To Create Lucrative High End Offers That Get Your Customers Signing up on The Night

Brought to you by MenopauseMarketing.com



IGNITE EMCEE Analee Gale, All Smiles Creative

DON'T MISS OUT!

LAST OPPORTUNITY FOR 2019 TO HEAR **MEL TEMPEST SPEAK ON HER JOURNEY 'SURVIVING TO THRIVING'**



USE CODE "IGNITEWOMEN19" & SAVE \$50! REGISTER HERE!

























